

# PERSONAL BRANDING PHOTOGRAPHY

EXPERIENCES & RATES



Your image is your brand. Your brand is your lifestyle.





# GREETINGS,

I'm Cryse B. your designated creative collaborator.
Thank you for choosing Creatives Branded for your
Brand Photography on demand.

Cryse B.



#### The Power of Your Image

At Cryse B Creative Concierge, photography isn't just about capturing a moment, it's about crafting a presence. Your images are the handshake before the introduction, the vibe before the conversation, and the energy you leave in every room you step into.

Your image is your brand, and your brand is your lifestyle, the way you express yourself, the way you lead, the way you dream out loud. Every look, every pose, every frame is intentionally curated to reflect the woman you are and the woman you're becoming.

Whether you're re-emerging, elevating, pivoting, or stepping into your next season of purpose, my sessions are designed to create imagery that speaks your name before you even say a word. This is where style meets strategy, where confidence meets creative direction, and where your visual identity finally aligns with the power you carry.



## WHO WE SERVE

Whether you're stepping into a new chapter or refining the one you're already in, our sessions are designed to meet you exactly where you are, and guide you toward where you're going next.

### 22.50

#### The Re-Emerging Woman

The woman rediscovering her power, her style, her voice and ready to update her image to match her growth. New job, new season, new energy.

#### The Creative & The Visionary

Entrepreneurs, artists, brand builders, creators, and women who lead with imagination and heart. You're building something bigger than yourself; visuals should reflect that.

#### The Modern CEO

Leaders, founders, and executives who know their presence is part of their brand. Polished. Poised. Purpose-driven. Communicating excellence with every image.



#### The Beauty, Fashion & Lifestyle Brands

From jewelry to skincare, clothing to wellness, we bring your products and your story together with editorial-style imagery that sells through emotion, connection, and vibe.



## WHO WE SERVE

At Cryse B Creative Concierge, we create space for women who are evolving, elevating, and showing up with intention.

personally and professionally.

#### The Beauty, Fashion & Lifestyle Brands

From jewelry to skincare, clothing to wellness, we bring your products and your story together with editorial-style imagery that sells through emotion, connection, and vibe.

#### The Woman in Transition

New career. New motherhood. New confidence. New chapter. You're changing — and your images should reflect your evolution with grace and style.

### Couples, Engagements & Legacy Moments

For love stories, milestones, and intimate lifestyle portraits, captured only for clients with whom we already share trust and connection.

No matter what season you're in, we're here to bring your presence, your passion, and your personal style to life with imagery that reflects how powerful you truly are.



### THE PROCESS



#### INQUIRY

Complete the photography inquiry form with your photoshoot ideas to get started.



#### CONNECTION CALL

A follow-up call conducted where we will learn more about your project goals and the next steps to allow you to execute.



#### STRATEGY CALL

A scheduled Zoom call to introduce service options, discuss ideas create a customized roadmap to meet your project goal.



#### PROPOSAL

Sugguested service outline and structure including rates, collaborative commitments, terms of service.



#### INVOICE

Contracts, payments, deposit, balances and invoices.



#### LET'S SHOOT!

We're in the next phase of collaborating on your photoshoot. next step are to plan, execute, edit, & deliver,



### SIGNATURE EXPERIENCES

Personal Branded Photography Packages

#### **STYLE & SHOOT EXPERIENCE**

For brand refreshes, career updates, or lifestyle portraits that celebrate your evolution.

~Starting at \$550

#### THE SIGNATURE BRAND SESSION

Full creative storytelling with wardrobe styling, brand strategy, and lifestyle backdrops.

STARTING AT \$850

#### THE VIP BRAND DAY

A full-day shoot experience for visionaries, artists, and leaders ready for their close-up.

STARTING AT \$1,500

#### **ADD-ONS & OCCASIONAL SHOOTS**

#### **ADD-ON OPTIONS:**

- Editorial Add-On (Short-form video + reels) \$350-\$500
- Product or Campaign Mini-Shoot \$500+
- On-set styling or wardrobe support \$150/hr
- Makeup Artist Coordination \$250+

#### Occasional Shoots (By Request):

- Couples / Engagement
- Bridal Trial Portraits
- Milestone Lifestyle Sessions



## WHAT'S INCLUDED

Personal Branded Photography

#### **EVERY SESSION INCLUDES:**

- · Pre-shoot brand consult
- · Creative direction & posing guidance
- · Professional editing + retouching
- Private online gallery (7–10 business days)
- Social media-ready image set

## LET'S CREATE YOUR VISUAL LEGACY

#### BOOKING DETAILS & CTA

It's time to invest in images that match your brand.

A 50% retainer secures your session date. The remaining balance is due before final delivery.

 $\bowtie$  Book Your Consultation  $\rightarrow$  <u>Here</u>



## DISCLAIMER & IMPORTANT NOTES

All photography sessions are crafted with intention and tailored to your personal brand, lifestyle, and creative direction. Rates shown reflect the starting investment for the experience described. Final quotes may vary based on location, creative needs, add-ons, and project scope.

A 50% non-refundable retainer is required to reserve your session date. Remaining balances must be paid before final images are delivered. Reschedules require a minimum 72-hour notice. No-shows or last-minute cancellations will result in forfeiture of the retainer.

Turnaround times vary by session type, with standard gallery delivery between 7–10 business days. Rush edits, additional images, and expanded usage requests may incur additional fees.

All images are delivered for personal brand and promotional use unless otherwise arranged. Commercial campaigns, advertising, or product-based usage may require extended licensing.

We appreciate your understanding that Creatives Branded is committed to providing a high-quality, curated visual experience. By booking, you agree to the terms outlined above so we can create magic together.



#### THANK YOU!

Thank you for taking the time to explore our Personal Branding Photography Experiences. At CB Creative Concierge, we're committed to capturing more than a beautiful photo — we're here to help you embody your presence, elevate your confidence, and align your visual identity with the life and brand you're building.

Whether you're stepping into a new chapter, reemerging with fresh energy, or expanding your personal brand, our sessions are designed to support your evolution with intention, style, and a touch of luxury.

We look forward to creating imagery that reflects your power, your story, and the woman you're becoming. Let's make your next chapter unforgettable.

